



Northampton Area School District Council Of PTAs

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NORTHAMPTON JUNIOR HIGH SCHOOL PTA
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547 Pine Street
Catasauqua, PA 18032
Jan. 20, 1996

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Reed Hundt, Chairman
Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

Dear Reed Hundt:

As a parent, former teacher, PTA legislative chair I am very concerned about the FCC control and position as it now stands.

I, along with PTA members, support your efforts to make TV an institution which educates and provides public service. Please let me know if there are other efforts which we can make to help promote quality broadcasting.

Yours truly,

Mary Beth Ziegenfuss

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TABOR SERVICES INC.

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John H. Remer, President

William A. Haussmann, ACSW, Executive Director

January 17, 1996

The Honorable Reed Hunt, Chairman
Federal Communications Commission
1919 M Street, NW., Room 814
Washington, DC 20554

Dear Chairman Hunt:

The Federal Communications Commission needs to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48) by establishing real policies designed to safeguard the interests of children. Educational programming must be more clearly defined and not open to interpretation that will include "The Jetsons" or "The Flintstones" cartoons.

Broadcast television has the responsibility to nourish the minds of our nation's children. You are encouraged to set the standards for at least one hour per day of specifically designed educational and informational programming on all TV stations. Core programming obligations under the Act should count only standard-length, regularly scheduled educational programs. Programs aired before 7:00 a.m. or after 10:00 p.m. cannot be included as part of the core requirement.

Quality television programming is the responsibility of the FCC. Television has proven to influence the purchasing behavior and attitudes of children and adults. We must begin to develop programming that can positively affect our children in ways that support their development.

Sincerely yours,

Jenifer Swift
Assistant to the Executive Director

JS/mk

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3774 Harmon Road
Lincolnton, NC 28092
January 21, 1996

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Federal Communications Commission
1919 M St. NW
Washington, D.C. 20554-0001

Dear Mr. Hundt,

Before you begin phasing out your current transmission system to replace it with what you describe as a more efficient, computer-style digital system, let me remind you of a few things:

1. The number of people over 65 years of age and living on a fixed income is growing daily. This is one group who would not be able to purchase the needed equipment.
2. Remember, too, there would be many homes without the space for a 35 inch T.V.

I feel it would be more helpful to most customers if those who decide what programs are put on the air would spend some of that money to improve the type of programs they present. There is way too much violence, sex and profanity now. We need more family oriented programs as well as programs (such as good game shows) that help the viewer improve his/her mind in an enjoyable way.

Sincerely,

Clarabel K. Heavner
Clarabel K. Heavner

MMP



Greater New York Chapter National Association of Pediatric Nurse Associates & Practitioners

The Honorable Reed Hundt
Chairman
Federal Communications Commission
1919 M Street, NW, Room 814
Washington, DC 20554

January 22, 1996

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Dear Chairman Hundt:

On behalf of the Metro New York Chapter of The National Association of Pediatric Nurse Associates and Practitioners (NAPNAP), I am writing to encourage you to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48).

Broadcast television can play an unprecedented role in nourishing the minds of our nation's children. In the Commission's own words: "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to a child's development." (1974 FCC Policy Statement)

Broadcasters have the talent to create children's programs which are as educational as they are entertaining. Yet, today's children have greater access to sensationalistic talk shows, violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines for the Children's Television Act by establishing real policies designed to safeguard the interests of our children. These should include a clearer definition of "educational" programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7 a.m. and 10 p.m. in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please...America's children are counting on you.

Sincerely,

Lee Guarino
President
Metro New York
NAPNAP

515 East 72nd Street
New York, NY 10021
212 879-0886

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